Life’s Feast

Rediscovering your Soul Food ↔ Great Lifestyles

Man-made pollution has changed the environment
Health related issues
Behavior towards food
Knowledge on food?
Where do we go from here?

Why Life’s Feast?
People are aware of:
- What they eat
- Where food comes from
- Regenerating
- All is linked
- Value of sharing and collaborating
- Blending wisdoms

Informed choices
Better diets and more harmonious lifestyles
Farmers, processors and consumers co-decide food production

Goals

We humans are responsible for knowing what Nature has to offer
We are masters of our own choices

What’s in it for each of us?
Life’s Feast proposes to:
1. Link all that already exists
2. Exchange with partners
   - Beekeeper and farmer networks and organizations
   - Consumer networks
   - People involved in sustainable agriculture and food processing
   - Restaurants, street food vendors
   - Nutritionists, wellness coaches, mentors and practitioners
   - Specialized websites
   - Slow food movement
   - Charities, NGOs and institutions involved in sustainable water and land management

What?

To then:
3. Respond to people’s curiosity and propose to strengthen their awareness, according to their dietary reality / knowledge
4. Provide support to farmers and people in countries that are not members of the OECD to retain or enhance their own food security

What?
Re-educate ourselves in terms of food safety and nutrition
Build a cross-professions / interests network
Life’s Feast proposes to enable humans to reconcile themselves with:
  - Locally-grown, seasonal, traditional, organic, sustainable agriculture
  - Healthy and delicious food
  - Revitalizing taste buds, widening food and ingredient variety

How?

Everyone who is interested / different phases and populations
  - People involved in sustainable agriculture
  - Young people
  - Modern families
  - Better cooks
  - People with limited resources
  - People interested in different cultures
  - Greater role balance at home
  - Better diet for health and wellbeing purposes
  - People with health conditions

Who (Members)?
First phase:
- Countries with modern technological systems (IT)
- Any population group that expresses immediate interest
- Young people

Second phase:
- Countries with less advanced technological systems
- People with health conditions

Where?

As soon as we can obtain seed financing

When?
Bee keepers, farmers and consumers face:
- The voicelessness and powerlessness of primary producers
- The power and influence of the agro-business industry
- Existing bias legislation
- Issues linked to heirloom & open-pollinated seeds
- Production, transformation and distribution of food

Challenges

However, there is a growing consciousness within people all over the world on
- Health issues
- The spread of obesity
- Food systems that reflect our choices
- Respect for Nature

Scientific studies

Building blocks
Goal:
Beekeeper networks are engaged, provide support and are an integral part of Life's Feast

How:
- Disseminate and exchange information, best practices
- Build awareness on the benefits of linking beekeeping and sustainable, organic farming and forest products and forestry
- Collaborate with the different bee keeping networks to identify partners
- Promote good farming habits to preserve the world bee population

Apimondia

- Apimondia's Regional Commissions
- Building contacts on the website
- Responding to expressions of interest
- Creating dialogue between people in different geographical settings
- Best practices
- “Going viral” when seed funding has become available

Next steps
www.lifesfeast.com

Thank you!

Website