

Life's Feast

 Rediscovering your Soul Food  Great Lifestyles

- ⌘ Man-made pollution has changed the environment
- ⌘ Health related issues
- ⌘ Behavior towards food
- ⌘ Knowledge on food?
- ⌘ Where do we go from here?

Why Life's Feast?

⌘ **People are aware of:**

- *What they eat*
- *Where food comes from*
- *Regenerating*
- *All is linked*
- *Value of sharing and collaborating*
- *Blending wisdoms*

⌘ **Informed choices**

- ⌘ **Better diets and more harmonious lifestyles**
- ⌘ **Farmers, processors and consumers co-decide food production**

Goals

- ⌘ We humans are responsible for knowing what Nature has to offer
- ⌘ We are masters of our own choices

What's in it for each of us?

& Life's Feast proposes to:

1. Link all that already exists
2. Exchange with partners
 - ⊙ Beekeeper and farmer networks and organizations
 - ⊙ Consumer networks
 - ⊙ People involved in sustainable agriculture and food processing
 - ⊙ Restaurants, street food vendors
 - ⊙ Nutritionists, wellness coaches, mentors and practitioners
 - ⊙ Specialized websites
 - ⊙ Slow food movement
 - ⊙ Charities, NGOs and institutions involved in sustainable water and land management

What?

To then:

3. Respond to people's curiosity and propose to strengthen their awareness, according to their dietary reality / knowledge
4. Provide support to farmers and people in countries that are not members of the OECD to retain or enhance their own food security

What?

- ⌘ Re-educate ourselves in terms of food safety and nutrition
- ⌘ Build a cross-professions / interests network
- ⌘ Life's Feast proposes to enable humans to reconcile themselves with:
 - ⊙ Locally-grown, seasonal, traditional, organic, sustainable agriculture
 - ⊙ Healthy and delicious food
 - ⊙ Revitalizing taste buds, widening food and ingredient variety

How?

- ⌘ Everyone who is interested / different phases and populations
 - ⊙ People involved in sustainable agriculture
 - ⊙ Young people
 - ⊙ Modern families
 - ⊙ Better cooks
 - ⊙ People with limited resources
 - ⊙ People interested in different cultures
 - ⊙ Greater role balance at home
 - ⊙ Better diet for health and wellbeing purposes
 - ⊙ People with health conditions

Who (Members)?

- ⌘ First phase:
 - Countries with modern technological systems (IT)
 - Any population group that expresses immediate interest
 - Young people
- ⌘ Second phase:
 - Countries with less advanced technological systems
 - People with health conditions

Where?

- ⌘ As soon as we can obtain seed financing

When?

- ⌘ Bee keepers, farmers and consumers face:
 - ⊙ The voicelessness and powerlessness of primary producers
 - ⊙ The power and influence of the agro-business industry
 - ⊙ Existing bias legislation
 - ⊙ Issues linked to heirloom & open-pollinated seeds
 - ⊙ Production, transformation and distribution of food

Challenges

- ⌘ However, there is a growing consciousness within people all over the world on
 - ⊙ Health issues
 - ⊙ The spread of obesity
 - ⊙ Food systems that reflect our choices
 - ⊙ Respect for Nature
- ⌘ Scientific studies

Building blocks

Goal:

Beekeeper networks are engaged, provide support and are an integral part of Life's Feast

How:

- ↳ Disseminate and exchange information, best practices
- ↳ Build awareness on the benefits of linking beekeeping and sustainable, organic farming and forest products and forestry
- ↳ Collaborate with the different bee keeping networks to identify partners
- ↳ Promote good farming habits to preserve the world bee population

Apimondia

- ↳ Apimondia's Regional Commissions
- ↳ Building contacts on the website
- ↳ Responding to expressions of interest
- ↳ Creating dialogue between people in different geographical settings
- ↳ Best practices
- ↳ "Going viral" when seed funding has become available

Next steps

www.lifesfeast.com

Thank you!

Website